

Contact: Ron Ballanti
Strike Zone Communications
818.349.4608
strikezne@earthlink.net

SI-TEX ADDS NEW LARGE-SCREEN CHARTPLOTTER/SOUNDER SERIES TO 2015 LINE UP

SI-TEX SVS-880 and SVS-1010 Series Deliver Powerful Performance for Fishing, Cruising and Sailing

SI-TEX Marine Electronics has expanded its advanced chartplotter and chartplotter/echosounder line-up with the addition of two new models for 2015. With their advanced features and large, high-resolution color LCD displays, SI-TEX's new SVS-880 and SVS-1010 Series is designed to provide powerful navigation and fishfinding performance for a wide variety of vessels — from center consoles and sportfishing yachts to sailboats and power cruisers. SI-TEX's well-deserved reputation for affordability, easy operation and rugged reliability make these two machines ideal for light commercial vessels, as well.



Both the SVS-880 and SVS-1010 are offered as chartplotter only (C) and chartplotter/echosounder combination (CF) models. The SVS-880C/F provides a high-resolution 8-inch SVGA color LCD display with a high intensity LED backlight for excellent viewability in direct sunlight. For boaters that want a larger color display, the SVS-1010C/F features a 10.1-inch WVGA color display with brilliant LED backlighting and the same excellent direct sunlight viewability.

Both the SVS-880C/F and SVS-1010C/F feature 52-channel GPS receivers and the ability to operate using either C-MAP MAX or Navionics cartography (all units come pre-loaded with a Navionics Gold North American Chart Card). No special set-ups or dedicated software are required to switch between the two chart formats. Both units include built-in internal GPS antennas for easy installation, and also provide easy-to-connect external GPS antenna options. This new series is ready for global navigation, operating not only with the U.S. GPS Satellite System, but also the European Galileo System, the Russian Glonass System and Asian QZSS Satellite System.

New SVS880/1010 — Page 2

Both systems provide advanced navigation and charting capabilities, including storage for 20,000 waypoints, 50,000 trackpoints and 100 routes of up to 20 waypoints each. The SVS-880 and SVS-1010 offer four chart display modes, including True Motion, N/S/E/W Up, Course Up and Head Up. A range of audible alarms are available to aid safe navigation and boating, including Arrival, Anchor, Cross Track Error (XTE), Interval Timer and User Line.

Both the SVS-880 and SVS-1010 are also fully compatible with SI-TEX's Metadata Black Box AIS (Automatic Identification System) modules, providing the added safety of AIS targets and information right on the chartplotter display. This information can be very important when traveling through crowded waterways, running at night or in any limited visibility situations.

Both chartplotter/echosounder models feature a built-in 600W dual-frequency digital sounder for professional-grade fishfinding performance in coastal and offshore waters. Their long list of advanced depth-sounding features includes Auto/Manual Gain, Range and Shift, White/Black Line, Bottom Lock, Bottom Zoom, A-Scope, three level Interference Rejection and four level Noise Rejection.

Whether charting, scouting the bottom for fish, or both, the SVS-880 and SVS-1010 are designed for ease of use. A combination of function keys and a multidirectional control provides fast access to menus, pre-set pages and all system charting and/or echosounding functions. Both systems utilize NMEA 0183 data input/output for easy integration with existing electronics systems on light commercial and recreational fishing boats.

Both the SVS-880C/F and SVS-1010C/F are backed by SI-TEX's two-year Limited Warranty and supported by the company's Long Island, New York-based technical service department. Affordable retail pricing for all of these new units will be announced soon.

For more information on the new SI-TEX SVS-880 and SVS-1010 Series charting/fishfinding systems — or the company's full line of marine electronics for recreational and commercial vessels — contact SI-TEX Marine Electronics at (631) 996-2690 or visit the online at www.si-tex.com.